

Say 'No' to high-pressure sales

- Has anyone ever tried to sell you shares over the phone? Some financial firms use high-pressure techniques to sell high risk investment products such as Penny Shares and Contracts for Difference (CFDs).
- Often the firms target people for whom these forms of investment are unsuitable. They may call or write to you offering a free research report on shares you already hold and ask permission to contact you again.
- Remember, you don't have to agree to anything. Turn over for some useful tips.

Call us on **0300 500 5000** or visit our website
www.moneymadeclear.fsa.gov.uk

**Money**madeclear™
No selling. No jargon. Just the facts.

Don't

- Don't be pressured into buying any investment by anyone, particularly if they contact you out of the blue.
- Don't be tempted by anyone promising you a deal that sounds too good to be true.
- Don't feel that you have to agree to anything because you have been put on the spot. It's not rude to say 'No'.

Do

- Do challenge the advice you're given and ask why the investment is suitable for your particular circumstances. More tips and information can be found in the 'stay safe' section on our website or you can call us on **0300 500 5000**.
- Do your own research and make sure you fully understand the products you're being sold and the risks involved before investing.
- Do seek financial advice if you are unsure about investing your money – you can use our **Just the facts about financial advice** guide.

Talk to us

If you have experienced high-pressure sales techniques from a financial firm please tell us. Call our Moneymadeclear helpline on:

0300 500 5000

(Calls should cost no more than 01 or 02 UK-wide calls, and are included in inclusive mobile and landline minutes)

Typetalk **18001 0300 500 5000**

or for more information on money matters visit our website:

www.moneymadeclear.fsa.gov.uk